

# Media Kit



Tourist To Travellers



# Tourist to Travelers



@touristtotravellers



@touristtotravellers



@touristtotravellers



@touristtotravellers






## ABOUT US

We - Jesal and Naved, are two Chartered Accountants and passionate travellers who have travelled to 15+ countries and have been exploring cities for over 10 years. Though we work 9-5 jobs, we've always prioritized healthy work-life balance, making the most of our trips whenever we can.

Our adventures have taken us to breathtaking places, from the hidden corners of Turkey to the adrenaline-fueled activities of South Africa. We love immersing ourselves in local cultures and discovering hidden gems that go beyond the usual tourist spots.

As travel enthusiasts, we provide detailed reviews of hotels, thrilling experiences like bungee jumping, skydiving, and paragliding, and travel tips, including how to explore the world on a budget. Our goal is simple: to help you transform from a tourist into a true traveller, someone who uncovers the authentic essence of every destination.

## WHAT DO WE OFFER

-  Social Media Promotion
-  Review on Google with our L6 and L7 page
-  UGC Content
-  Manage social Media along with performance marketing
-  Travel Consulting



## SOCIAL STATS



**169K**

Instagram Followers

Views

**39K**

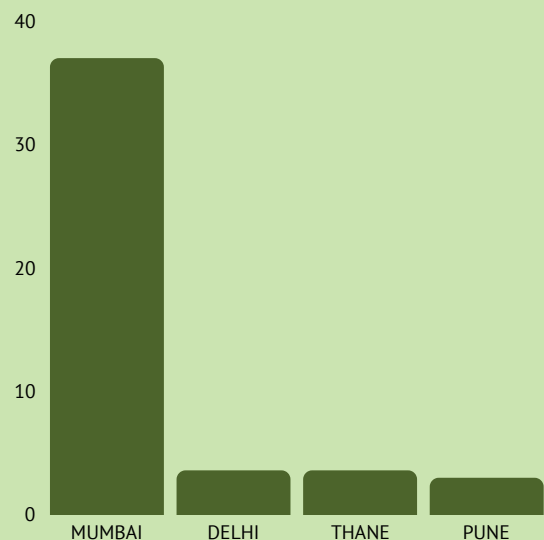
**5 K**



Pinterest  
Monthly

Website  
Yearly

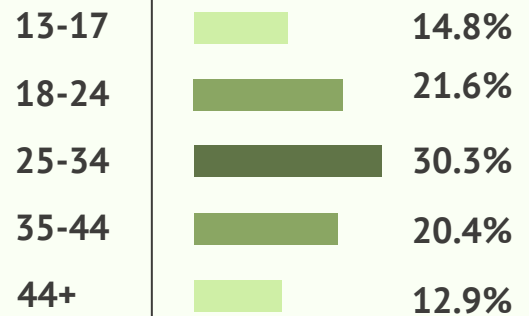
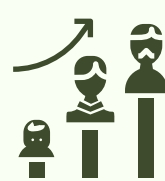
**CURRENT GOOGLE BATCH  
IS L6 AND L7**



## Gender Stats



## Age



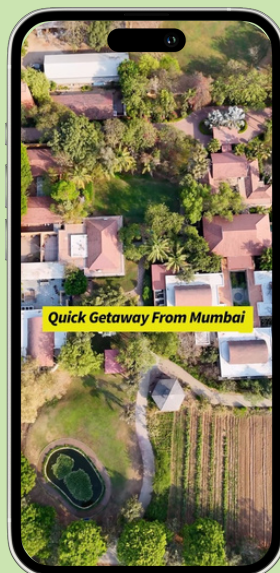
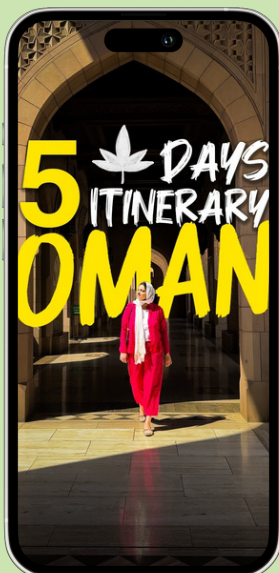
## Countries

- Italy
- France
- UAE
- Indonesia
- Singapore
- Oman



- Sri Lanka
- Georgia
- Saudi Arabia
- Tanzania
- Thailand
- India

## Most Loved



## DRONES: A NEW TRAVEL LENS

We use DGCA-certified drone pilot expertise to capture stunning aerial views that enhance our travel content. Collaborating with brands allows us to showcase their products in unique and engaging ways, bringing fresh perspectives and inspiring my audience to explore the extraordinary.



## COLLABORATIONS

-  150 + RESORTS AND VILLAS
-  10 + TOURISM BOARDS
-  COUNTLESS TOURIST ATTRACTIONS

## COMMUNICATION CHANNELS

-  REELS
-  STORIES
-  POSTS

GARNIER

NYKAA

sri lanka  
WONDER OF ASIA

zoom

TRIDENT  
HOTELS



L'ORÉAL  
PARIS

IDFC FIRST  
Bank

TAJ  
HOTELS • PALACES • RESORTS • SAFARIS

rann utsav  
The Tent City

Nature's  
Basket  
RP - Sanjiv Goenka  
Group

PUNJAB  
tourism  
India Begins Here

TATA  
NEU